

PRESS RELEASE - FOR IMMEDIATE RELEASE -

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Town Pump, Inc. of Butte MT chooses Lodging Technology's GEM System® Energy Management for their Comfort Inn Butte, and qualifies for a substantial rebate from NorthWestern Energy.

Roanoke, VA – January 1, 2009 – The Comfort Inn, Butte MT, which is managed by Town Pump, Inc., has installed Lodging Technology's GEM System® Energy Management in all 145 guestrooms. GEM System®, an infrared sensor-based guestroom energy management system, reduces room energy costs 35% to 45% by maintaining "management-preferred" temperatures in rooms while guests are out. By taking this responsible step to become more energy efficient, NorthWestern Energy has given the Comfort Inn a very substantial rebate.

The Comfort Inn has a mixture of GE and LG through-the-wall PTAC units, ranging in age from two to twenty-plus years. Since GEM System® is compatible with <u>any PTAC</u> unit of <u>any</u> age, the System was easily installed in every guestroom plus one Sales Office and one Managers Office.

"We are very excited to partner with Lodging Technology," said Bill McGladdery, Director of Hotel Operations at Town Pump, Inc. "Given Lodging Technology's tenure in the energy management business, and their ability to connect to all of our PTAC units, we knew we were making the right decision."

"By installing GEM System®, the Comfort Inn Butte will save many thousands of dollars otherwise spent on wasted energy use", said Jon Griffin, Technical Sales Manager at Lodging Technology. "And with such a large rebate from NorthWestern Energy, the payback on GEM System® will be even quicker than the normal 1.5 to 2 years." Jon went on to add, "I'm very excited about the Comfort Inn project and look forward to installing GEM System® in additional Town Pump, Inc. managed properties in the near future."

About Comfort Inn Butte - http://www.comfortinn.com/hotel-butte-montana-MT419

The newly renovated Comfort Inn hotel is centrally located in Butte, the largest historical district in the West. This Butte MT hotel is minutes from The World Museum of Mining, the Arts Chateau museum and arts center, the Rookwood Speakeasy Museum, and Our Lady of the Rockies, a 90-foot statue in the likeness of Mary, Mother of Jesus. The Bert Mooney Airport is just two miles from the hotel. The hotel has easy access off Interstate 90 and Interstate 15, and is a perfect stopping point while tracing Lewis and Clark's journey, or when traveling between Glacier National Park and Yellowstone National Park.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, *an Energy StarTM Partner*, is the originator (1980) and recognized leader of infrared sensor-based Hotel Energy Management. The company provides direct sales, installation, service, and purchasing options to hoteliers in the US, Canada, and Caribbean. GEM System®, Lodging Technology's flagship product, reduces guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. Designed primarily for hotels, Lodging Technology's products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities.